

Remit To: KCBS TV  
P.O. BOX 100729  
PASADENA, CA 91189-0729



KCBS TV

INVOICE

For: WENDY GREUEL FOR MAYOR(345395)  
7120 Hayvenhurst Ave Ste 315  
Van Nuys, CA 91406-3813

Account Exec: Andrew Del Guercio  
Office: KCBS-TV  
Contract Num: 1021-63189  
Contract Dates: 02/19/2013-02/25/2013  
Customer Order:  
Linked Order:  
CPE: / / 2649

Invoice Num: 1021-424467  
Invoice Date: 02/24/2013  
Billing Cycle: Broadcast EOM  
Billing Period: 01/28/2013-02/24/2013

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**PAY BY** 03/26/2013  
Net 30 days

In Account With: BUYING TIME(35698)  
650 Massachusetts Ave NW Ste 210  
Washington, DC 20001-3796  
ATTN:Accounts Payable

Product Desc: wendy greuel for mayor

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	CBS2 NEWS 5A	02/19/2013-02/19/2013	. T . . . . .	30	1	150.00				
**LUR**										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
02/18/2013-02/24/2013		. T . . . . .		1		150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/19/2013	Tu	05:22:02 AM		WG0313H	30	150.00				
2	CBS2 NEWS 6A	02/19/2013-02/19/2013	. T . . . . .	30	1	150.00				
**LUR**										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
02/18/2013-02/24/2013		. T . . . . .		1		150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/19/2013	Tu	06:54:53 AM		WG0313H	30	150.00				
3	THE EARLY SHOW	02/19/2013-02/19/2013	. T . . . . .	30	1	150.00				
**LUR**										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
02/18/2013-02/24/2013		. T . . . . .		1		150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/19/2013	Tu	08:27:12 AM		WG0313H	30	150.00				
4	CBS2 NEWS 11A	02/19/2013-02/19/2013	. T . . . . .	30	1	500.00				
**LUR**										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
02/18/2013-02/24/2013		. T . . . . .		1		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/19/2013	Tu	11:27:26 AM		WG0313H	30	500.00				

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Product Desc: wendy greuel for mayor

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
5	DR.PHIL	02/19/2013-02/19/2013	. T . . . . .	30	1	600.00				
**LUR**										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
02/18/2013-02/24/2013		. T . . . . .		1		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/19/2013	Tu	03:41:26 PM		WG0313H	30	600.00				
6	17:00:00-18:00:00	02/19/2013-02/19/2013	. T . . . . .	30	1	500.00				
**LUR**										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
02/18/2013-02/24/2013		. T . . . . .		1		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/19/2013	Tu	05:24:02 PM		WG0313H	30	500.00				
7	CBS2 NEWS 11P	02/19/2013-02/19/2013	. T . . . . .	30	1	1,500.00				
**LUR**										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
02/18/2013-02/24/2013		. T . . . . .		1		1,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/19/2013	Tu	11:31:01 PM		WG0313H	30	1,500.00				
8	DAVID LETTERMAN	02/19/2013-02/19/2013	. T . . . . .	30	1	700.00				
**LUR**										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
02/18/2013-02/24/2013		. T . . . . .		1		700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/19/2013	Tu	11:56:14 PM		WG0313H	30	700.00				

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9	CBS2 NEWS 5A		02/20/2013-02/22/2013		.. W T F ..		30	3	150.00
**LUR**									
Week Of		MTWTFSS		Spots Per Week		Rate			
02/18/2013-02/24/2013		.. W T F ..		3		150.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
02/20/2013	We	05:09:28 AM		WG0313H	30	150.00			
02/21/2013	Th	05:20:22 AM		WG0313H	30	150.00			
02/22/2013	Fr	05:10:07 AM		WG0313H	30	150.00			
10	CBS2 NEWS 6A		02/20/2013-02/22/2013		.. W T F ..		30	3	150.00
**LUR**									
Week Of		MTWTFSS		Spots Per Week		Rate			
02/18/2013-02/24/2013		.. W T F ..		3		150.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
02/20/2013	We	06:56:58 AM		WG0313H	30	150.00			
02/21/2013	Th	06:08:15 AM		WG0313H	30	150.00			
02/22/2013	Fr	06:13:23 AM		WG0313H	30	150.00			
11	THE EARLY SHOW		02/20/2013-02/22/2013		.. W T F ..		30	3	150.00
**LUR**									
Week Of		MTWTFSS		Spots Per Week		Rate			
02/18/2013-02/24/2013		.. W T F ..		3		150.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
02/20/2013	We	08:21:52 AM		WG0313H	30	150.00			
02/21/2013	Th	07:29:26 AM		WG0313H	30	150.00			
02/22/2013	Fr	08:24:16 AM		WG0313H	30	150.00			
12	CBS SUNDAY MORNING		02/24/2013-02/24/2013		..... S		30	1	475.00
**LUR**									

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	02/18/2013-02/24/2013		..... S		1		475.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	02/24/2013	Su	06:27:56 AM		WG0313H	30	475.00			
13	17:00:00-17:30:00		02/24/2013-02/24/2013		..... S		30	1	500.00	
**LUR** cbs news @ 5p										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	02/18/2013-02/24/2013		..... S		1		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	02/24/2013	Su	05:22:32 PM		WG0313H	30	500.00			
14	17:00:00-17:30:00		02/23/2013-02/23/2013		..... S .		30	1	550.00	
**LUR** cbs news @ 5p										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	02/18/2013-02/24/2013		..... S .		1		550.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	02/23/2013	Sa	05:22:10 PM		WG0313H	30	550.00			
15	18:00:00-19:00:00		02/24/2013-02/24/2013		..... S		30	1	600.00	
**LUR** cbs news @ 6p										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	02/18/2013-02/24/2013		..... S		1		600.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	02/24/2013	Su	06:42:20 PM		WG0313H	30	600.00			
16	INSIDER WEEKEND SA		02/23/2013-02/23/2013		..... S .		30	1	750.00	
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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
02/18/2013-02/24/2013			.....S.		1		750.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/23/2013	Sa	06:45:41 PM		WG0313H	30	750.00			
17	ET WEEKEND SA		02/23/2013-02/23/2013		.....S.		30	1	700.00
**LUR**									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
02/18/2013-02/24/2013			.....S.		1		700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/23/2013	Sa	07:35:49 PM		WG0313H	30	700.00			
18	CBS2 NEWS 11A		02/20/2013-02/22/2013		..WTF..		30	3	500.00
**LUR**									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
02/18/2013-02/24/2013			..WTF..		3		500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/20/2013	We	11:23:57 AM		WG0313H	30	500.00			
02/21/2013	Th				30				Credit
02/22/2013	Fr	11:10:20 AM		WG0313H	30	500.00			
19	DR.PHIL		02/20/2013-02/22/2013		..W.F..		30	2	600.00
**LUR**									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
02/18/2013-02/24/2013			..W.F..		2		600.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
02/20/2013	We	03:54:55 PM		WG0313H	30	600.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	02/22/2013	Fr	03:29:28 PM		WG0313H	30	600.00			
20	JUDGE JUDY		02/20/2013-02/22/2013		. . W T F . .		30	3	600.00	
**LUR**										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	02/18/2013-02/24/2013		. . W T F . .		3		600.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	02/20/2013	We	04:49:54 PM		WG0313H	30	600.00			
	02/21/2013	Th				30				Credit
	02/22/2013	Fr	04:08:47 PM		WG0313H	30	600.00			
21	17:00:00-18:00:00		02/20/2013-02/22/2013		. . W T F . .		30	3	500.00	
**LUR** cbs news @ 5p										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	02/18/2013-02/24/2013		. . W T F . .		3		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	02/20/2013	We	05:21:04 PM		WG0313H	30	500.00			
	02/21/2013	Th	05:11:39 PM		WG0313H	30	500.00			
	02/22/2013	Fr	05:22:33 PM		WG0313H	30	500.00			
22	18:00:00-18:30:00		02/23/2013-02/23/2013		. . . . . S .		30	1	550.00	
**LUR** cbs news @ 6p										
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	02/18/2013-02/24/2013		. . . . . S .		1		550.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	02/23/2013	Sa	06:13:27 PM		WG0313H	30	550.00			

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23	18:00:00-18:30:00	02/20/2013-02/22/2013	. . W T F . .	30	3	550.00				
**LUR** cbs news @ 6p										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
02/18/2013-02/24/2013		. . W T F . .		3		550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/20/2013	We	06:10:05 PM		WG0313H	30	550.00				
02/21/2013	Th	06:25:53 PM		WG0313H	30	550.00				
02/22/2013	Fr	06:21:52 PM		WG0313H	30	550.00				
24	INSIDER	02/20/2013-02/22/2013	. . W T F . .	30	3	1,400.00				
**LUR**										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
02/18/2013-02/24/2013		. . W T F . .		3		1,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/20/2013	We	07:40:32 PM		WG0313H	30	1,400.00				
02/21/2013	Th	07:46:17 PM		WG0313H	30	1,400.00				
02/22/2013	Fr	07:53:43 PM		WG0313H	30	1,400.00				
25	SURVIVOR XXVI: CARAMOAN	02/20/2013-02/20/2013	. . W . . . .	30	1	10,000.00				
**LUR**										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
02/18/2013-02/24/2013		. . W . . . .		1		10,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/20/2013	We	08:58:58 PM		WG0313H	30	10,000.00				
26	THE GOOD WIFE	02/24/2013-02/24/2013	. . . . . S	30	2	9,000.00				
**LUR**										

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KCBS TV  
P.O. BOX 100729  
PASADENA, CA 91189-0729



KCBS TV

INVOICE

For: WENDY GREUEL FOR MAYOR(345395)  
7120 Hayvenhurst Ave Ste 315  
Van Nuys, CA 91406-3813

Account Exec: Andrew Del Guercio  
Office: KCBS-TV  
Contract Num: 1021-63189  
Contract Dates: 02/19/2013-02/25/2013  
Customer Order:  
Linked Order:  
CPE: / / 2649

Invoice Num: 1021-424467  
Invoice Date: 02/24/2013  
Billing Cycle: Broadcast EOM  
Billing Period: 01/28/2013-02/24/2013

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**PAY BY** 03/26/2013  
Net 30 days

In Account With: BUYING TIME(35698)  
650 Massachusetts Ave NW Ste 210  
Washington, DC 20001-3796  
ATTN:Accounts Payable

Product Desc: wendy greuel for mayor

Broadcast airtimes represented are reported to the nearest second.



Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
02/18/2013-02/24/2013			..... S		1		9,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/24/2013	Su				30			9,000.00	Preempted	
02/24/2013	Su	10:40:50 PM	02/24/2013	WG0313H	30	9,000.00	9,000.00		Makegood	
27	CBS2 NEWS 11P		02/20/2013-02/24/2013		.. W T . . S		30	3	1,500.00	
**LUR**										
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
02/18/2013-02/24/2013			.. W T . . S		3		1,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/20/2013	We	11:32:49 PM		WG0313H	30	1,500.00				
02/21/2013	Th	11:27:45 PM		WG0313H	30	1,500.00				
02/24/2013	Su	11:22:08 PM		WG0313H	30	1,500.00				
28	DAVID LETTERMAN		02/20/2013-02/21/2013		.. W T . . .		30	2	700.00	
**LUR**										
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
02/18/2013-02/24/2013			.. W T . . .		2		700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
02/20/2013	We	11:48:04 PM		WG0313H	30	700.00				
02/21/2013	Th	12:11:53 AM		WG0313H	30	700.00				
<u>Total Spots</u>			<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals 46			45,375.00		6,806.25		38,568.75	9,000.00	9,000.00	0.00

Warranty - We warrant the above broadcasts were made according to the official station log.



Remit To: KCBS TV  
P.O. BOX 100729  
PASADENA, CA 91189-0729

CBS TELEVISION STATIONS



Account Exec: Andrew Del Guercio

Office: KCBS-TV

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For: WENDY GREUEL FOR MAYOR(345395)  
7120 Hayvenhurst Ave Ste 315  
Van Nuys, CA 91406-3813

In Account With: BUYING TIME(35698)  
650 Massachusetts Ave NW Ste 210  
Washington, DC 20001-3796  
ATTN:Accounts Payable

Product Desc: wendy greuel for mayor

Broadcast airtimes represented are reported to the nearest second.

<b>Billing Notes</b>		
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
<b>Wire Transfer Instructions:</b>	<b>For Billing Inquiries Please Contact:</b> <b>CONTROLLERS OFFICE: KCBS TV</b>	Gross Billing
		45,375.00
		Trade Value
		0.00
		Agency Commission
		6,806.25
		Local Tax
		0.00
		State Tax
		0.00
		Pre Paid Amount
		0.00
<b>Pay This Amount</b>		<b>38,568.75</b>

Warranty - We warrant the above broadcasts were made according to the official station log.